



Business For  
Your Consideration



# Bussin

*Burgers* ♥ *Shakes* ♥ *Waffles* ♥ *Desserts*

January 2024



# Bussin

*Burgers ♥ Shakes ♥ Waffles ♥ Desserts*



## WHY BUSSIN

Embark on a culinary adventure at Bussin, where our menu unfolds a tantalizing array of delights, from the irresistible allure of Double-Smashed Beef Burgers to the succulent perfection of Buttermilk Fried Chicken. Our offerings extend beyond the ordinary, inviting you to savor the symphony of flavors in our Burgers, delight in the sweetness of our Shakes with unlimited options, revel in the decadence of Waffles, and indulge in the temptation of our Desserts.

Beyond the palate, Bussin creates an atmosphere that transcends the dining experience. Immerse yourself in the vibrant Pink Vibe, where neon lighting and vibrant aesthetics set the stage for Instagram-worthy moments. Our insta-friendly atmosphere is a playground for those who appreciate capturing memories in a setting that reflects the same dynamic energy found in our menu. Join us at Bussin, where every visit promises not just a meal but an unforgettable journey through flavors and a vibrant, social media-ready atmosphere.



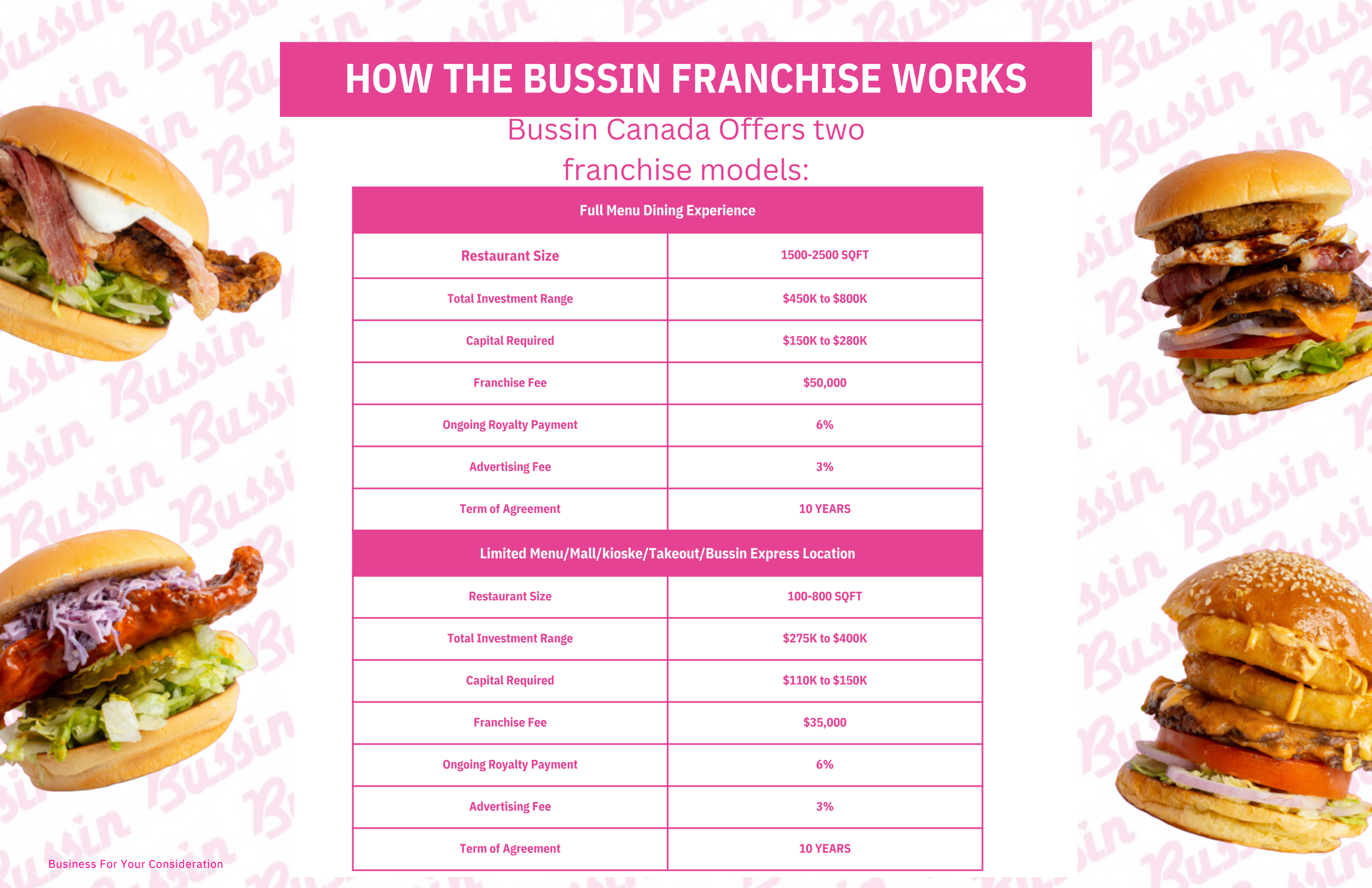


## OUR COMMITMENT TO FRANCHISE OWNERS

We believe in providing our franchise owners with the tools and support necessary for a thriving business. Our dedicated team assists at each critical step, offering expertise in:

- Site selection
- Store design and construction
- Training programs
- Operations support
- Product development
- Logistics and distribution
- Advertising and marketing guidance
- And more!





# HOW THE BUSSIN FRANCHISE WORKS

Bussin Canada Offers two franchise models:

Full Menu Dining Experience	
Restaurant Size	1500-2500 SQFT
Total Investment Range	\$450K to \$800K
Capital Required	\$150K to \$280K
Franchise Fee	\$50,000
Ongoing Royalty Payment	6%
Advertising Fee	3%
Term of Agreement	10 YEARS
Limited Menu/Mall/kioske/Takeout/Bussin Express Location	
Restaurant Size	100-800 SQFT
Total Investment Range	\$275K to \$400K
Capital Required	\$110K to \$150K
Franchise Fee	\$35,000
Ongoing Royalty Payment	6%
Advertising Fee	3%
Term of Agreement	10 YEARS



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## Contact

Please note that Franchise application form would be available to download from our website under the franchising page. Fill out the form and email us at: [franchise@bussin.ca](mailto:franchise@bussin.ca)

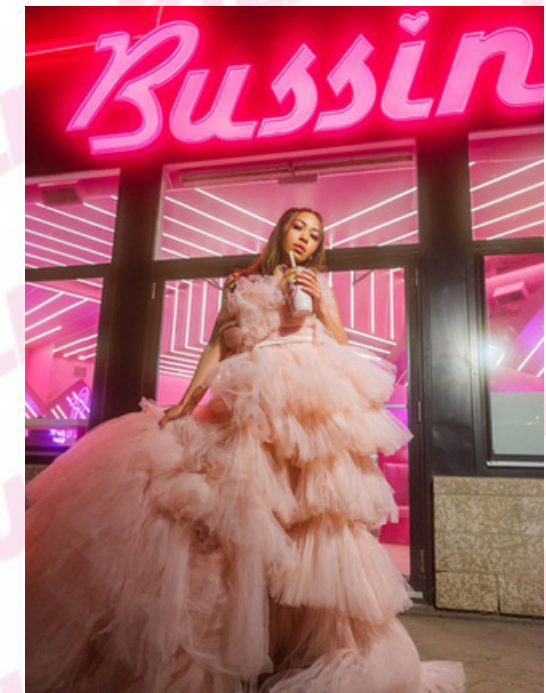
Franchising director will be contacting you after the careful consideration of the application.

## Current Locations

Inglewood, Calgary, AB



## 17 Ave SW, Calgary, AB



## Expanding Nationwide. Bussin' in every location

 [bussinyyc](https://www.instagram.com/bussinyyc)

 [bussin.ca](https://www.bussin.ca)